APPENDIX I

```
1:
                <!--- Copyright 1999 WebTrends Corporation --->
                <!--- http://www.webtrends.com --->
         2:
                <!--- Modification of this code is not allowed and will permanently disable your
         3:
         account --->
                 <script language="JavaScript1.2">
                <!---
         5:
         6:
                var code = "";
         7:
                var ORDER = "<% ORDER %>"
                var SERVER = "";
         8:
                var title = escape(document.title);
         9:
                var url = window.document.URL;
         10:
                var orderstr = escape(order);
         11:
                var get = "http://stats.webtrendslive.com/scripts/enterprise.cgi";
         12:
                get += "?sid=000-99-9-7-27-7349&siteID=232";
         13:
                get += "&title=" + title + "&url=" + url;
         16:
                document.write("<" + "script src="" + get + ""></script>");
17:
                //-->
                </script>
         18:
         19:
                <script language="JavaScript1.2">
         20:
                document.write(code);
         21:
                document.write("<" + "!---"); </script>
         22:
                <img src="http://stats.webtrendslive.com/scripts/enterprise3.cgi?sid=000-99-</pre>
         9-7-27-
13
         23:
                7349&siteID=232&url=">
14
         24:
                <script language="JavaScript1.2">
rų,
         25:
                document.write(" ---" + ">");
.
100 mars
         26:
                </script>
3 11
         27:
                <noscript>
         28:
                <img src="http://stats.webtrendslive.com/scripts/enterprise3.cgi?sid=000-99-</pre>
         9-7-27-29:
                        7349&siteID=232&url=">
         30:
                </noscript>
         31:
                <!--- End of WebTrends Counter insertion --->
```

APPENDIX II

```
<%
ORDER = "D1;"
FOR i = 0 to UBOUND(orders)
ORDER = ORDER + product(i) & "," & category(i) >>
& "," & number_sold(i) & "," & unit_price(i) >>
& ";"
NEXT
%>
```

('>>' indicates line continues)

APPENDIX III

```
<!-- START OF WEBTRENDS LIVE TAG INSERTION -->
<!-- Copyright 1999-2000 WebTrends Corporation -->
<!-- Visit our corporate website at http://www.webtrends.com -->
<!-- Visit our Webtrends Live website at http://www.webtrendslive.com -->
<!-- eCommerce Revenue Tracking (patent pending) -->
<SCRIPT LANGUAGE="JavaScript1.1">
var ORDER= "":
var SERVER= "";
var CONTENTGROUP= "";
// You may customize the values of the above three variables to suit your website.
// Simply insert your own values between the double-quotes.
// The lines below show some examples:
// var ORDER= "D2,Business to Consumer,Pocket FM Radio,Audio Products,10,499.99;";
// var SERVER= "Name of this web server";
// var CONTENTGROUP = "Content group name for this page";
</SCRIPT>
<!-- Modification of this code is not allowed and will permanently disable your account! -->
<SCRIPT LANGUAGE="JavaScript1.1">
v = '<' + 'SCRIPT SRC='";
v+= 'http://stats.webtrendslive.com/S005-00-5-18-2994-11462/scripts/wttagv2.cgi?sid=005-
00-5-18-2994-11462&siteID=11462&tagver=2&tz=-800&ed=ecommerce&button=&';
v+= 'order=' + escape(ORDER) + '&';
v+= 'server=' + escape(SERVER) + '&';
v+= 'url=' + escape(window.document.URL) + '&';
v+= 'ref=' + escape(window.document.referrer) + '&';
v+= 'title=' + escape(document.title) + '&';
v+= "" + '>' + '<' + '/' + 'SCRIPT' + '>';
document.write(v);
</SCRIPT>
<NOSCRIPT>
<IMG SRC="http://stats.webtrendslive.com/S005-00-5-18-2994-
11462/scripts/wttagv2 ns.cgi?uid=005-00-5-18-2994-11462&siteID=11462&tagver=2&tz=-
800&ed=ecommerce&button=&javaOk=No">
</NOSCRIPT>
<!-- END OF WEBTRENDS LIVE TAG INSERTION -->
```

APPENDIX IV

```
This class object stores (as part of it) the data for the configured filters.
class CLogStats
public:
      CLogStats();
      ~CLogStats();
public:
      enum ENUM_STATE
            ENUM UNUSED= 0,
            ENUM ANALYZE= 1,
            ENUM_ANALYZE_BUSY= 2,
            ENUM_DATABASE= 3,
            ENUM DATABASE BUSY= 4,
      };
public:
      ENUM_STATE flnuse;
      DWORD dwStartTick;
      DWORD dwCountTick;
      char szLogfile[MAX PATH];
      unsigned int nLogfile_size;
      unsigned int nLogfile read;
      FILETIME ftCreateOn;
      char szComment[MAX_PATH];
      DWORD dwSiteCountTick;
      int nHits;
      int nDNSBlanks;
      int nDNSResolved;
      int nDNSUnresolved;
      FILETIME ftFirstHit;
public:
      char szDsn[MAX PATH];
public:
```

```
int nUid;
       int nSiteId;
       int nTimeZone;
       char szCategory[100];
       char szSubCategory[100];
       char szLastAccess[20];
       char szHomePage[100];
public:
       char szIncludeFilter[400];
       char szExcludeFilter[400];
       struct IPFILTER
       public:
              unsigned int start[4];
              unsigned int end[4];
       public:
              IPFILTER()
              {
                     memset( start, 0, sizeof(start));
                     memset(end, 0, sizeof(end));
              }
       };
       std::list< IPFILTER> listExcludeFilter;
       std::list< IPFILTER> listIncludeFilter;
public:
       char szDBLocation[100];
       char szSiteVer[100];
public:
       Table* pdb;
       Table* pGlobalDB;
public:
       SiteTables* pSiteTables;
       GlobalTables* pGlobalTables;
public:
       DWORD dwGlobalStartTick;
public:
       CLogStats* pNode_Global;
};
```

This function reads from the database the configured filters and parse it out for use later.

```
int CheckSiteId( Table* pGlobalDB, CLogStats* pSite)
      if( pGlobalDB->hdbc)
             TableStmt hstmt( pGlobalDB->hdbc);
             int rc;
             //rc= db.ExecDirect( hstmt, "SELECT timezone, sitecategory,
sitesubcategory, homepage, firstaccess FROM SiteSettings WHERE siteid=%u", pSite-
>nSiteId);
             rc=pGlobalDB->ExecDirect(hstmt,
                     "SELECT DBLocation, SiteVer, timezone, sitecategory,
sitesubcategory, homepage, firstaccess, includefilter, excludefilter "
                    "FROM PageCounterSites"
                    "WHERE siteid=%u",
                    pSite->nSiteId);
             if( rc== SQL_SUCCESS)
                     char szFirstAccess[100]="";
                     pSite->nTimeZone=0;
                    pSite > szCategory[0] = 0;
                    pSite > szSubCategory[0] = 0;
                    pSite->szHomePage[0]= 0;
                    pSite->szIncludeFilter[0]= 0;
                    pSite->szExcludeFilter[0]=0;
                     SDWORD nLen[30];
                     int nCol = 0;
                    nLen[nCol] = 0;
                    rc= SQLBindCol( hstmt, nCol+1, SQL_C_CHAR, &pSite-
>szDBLocation, sizeof(pSite->szDBLocation), &nLen[nCol]);
                     nCol++;
                     nLen[nCol] = 0;
                     rc= SQLBindCol( hstmt, nCol+1, SQL_C_CHAR, &pSite-
>szSiteVer, sizeof(pSite->szSiteVer), &nLen[nCol]);
                     nCol++;
                     nLen[nCol] = 0;
                     rc= SQLBindCol( hstmt, nCol+1, SQL C LONG, &pSite-
>nTimeZone, sizeof(pSite->nTimeZone), &nLen[nCol]);
```

```
nCol++;
                    nLen[nCol] = SQL NTS;
                    rc= SQLBindCol( hstmt, nCol+1, SQL_C_CHAR, (void*) &pSite-
>szCategory, sizeof(pSite->szCategory), &nLen[nCol]);
                    nCol++;
                    nLen[nCol] = SQL NTS;
                    rc= SQLBindCol( hstmt, nCol+1, SQL C CHAR, (void*) &pSite-
>szSubCategory, sizeof(pSite->szSubCategory), &nLen[nCol]);
                    nCol++;
                    nLen[nCol] = SQL NTS;
                    rc= SQLBindCol( hstmt, nCol+1, SQL C CHAR, (void*) &pSite-
>szHomePage, sizeof(pSite->szHomePage), &nLen[nCol]);
                    nCol++;
                    nLen[nCol] = SQL NTS;
                    rc= SQLBindCol( hstmt, nCol+1, SQL C CHAR, szFirstAccess,
sizeof(szFirstAccess), &nLen[nCol]);
                    nCol++;
                    nLen[nCol]= SQL NTS;
                    rc= SQLBindCol( hstmt, nCol+1, SQL C CHAR, pSite-
>szIncludeFilter, sizeof(pSite->szIncludeFilter), &nLen[nCol]);
                    nCol++;
                    nLen[nCol]= SQL_NTS;
                    rc= SQLBindCol( hstmt, nCol+1, SQL C CHAR, pSite-
>szExcludeFilter, sizeof(pSite->szExcludeFilter), &nLen[nCol]);
                    nCol++:
                    rc= SQLFetch( hstmt);
                    if( rc== SQL SUCCESS || rc== SQL SUCCESS WITH INFO)
                           //===
                           // Parse out the Include Filter
                           if( pSite->szIncludeFilter[0])
                           {
                                  pSite->listIncludeFilter.clear();
                                  CLogStats::IPFILTER node;
                                  int n=0;
                                  char* p= pSite->szIncludeFilter;
                                  while(p && p[0])
                                  {
                                         if(p[0] == '*')
```

```
{
                                                    node.start[n] = 0;
                                                    node.end[n]= 255;
                                                    n++;
                                                    p++;
                                             }
                                             else
                                             {
                                                    node.start[n] = atoi(p);
                                                    p+= strspn(p, "0123456789");
                                                    if(p[0]=-'-')
                                                            p++;
                                                            node.end[n] = atoi(p);
                                                            p+= strspn(p, "0123456789");
                                                     }
                                                    else
                                                     {
                                                            node.end[n]= node.start[n];
                                                    n++;
                                             if( p[0]== '.')
                                                    p++;
                                             else
                                             {
                                                     if( n==4)
                                                            pSite-
>listIncludeFilter.push_back( node);
                                             }
                                             if( n \ge 4)
                                             {
                                                    p+= strcspn( p, "; ");
                                                    p+= strspn( p, "; ");
                                                     n=0;
                                             }
                                      }
                              }
```

```
// Parse out the Exclude Filter
if( pSite->szExcludeFilter[0])
       pSite->listExcludeFilter.clear();
       CLogStats::IPFILTER node;
       int n=0;
       char* p= pSite->szExcludeFilter;
       while( p && p[0])
              if(p[0] == '*')
                      node.start[n] = 0;
                      node.end[n] = 255;
                      n++;
                      p++;
               }
               else
               {
                      node.start[n] = atoi(p);
                      p+= strspn(p, "0123456789");
                      if(p[0] = '-')
                             p++;
                             node.end[n] = atoi(p);
                             p+= strspn( p, "0123456789");
                      }
                      else
                      {
                             node.end[n]= node.start[n];
                      }
                      n++;
              if(p[0]='.')
                      p++;
               else
                      if(n=4)
                             pSite-
```

>listExcludeFilter.push_back(node);

```
}
                                           }
                                           if( n \ge 4)
                                                  p+= strcspn( p, "; ");
                                                  p+= strspn( p, "; ");
                                                  n=0;
                                    }
                             }
                             if(!szFirstAccess[0])
                                    TableStmt hstmt( pGlobalDB->hdbc);
                                    rc=pGlobalDB->ExecDirect(hstmt,
                                            "UPDATE [PageCounterSites] SET
[firstaccess]=GETDATE() WHERE siteid=%u",
                                            pSite->nSiteId,
                                            0);
                             }
                             strlwr(pSite->szDBLocation);
                             if(1)
                             {
                                     std::map< std::string, std::string>::iterator i;
                                    i= gGlobalSettings.zSiteDsn.find( pSite-
>szDBLocation);
                                    if(i!= gGlobalSettings.zSiteDsn.end())
                                            strcpy( pSite->szDsn, (*i).second.c_str());
                                            return 0;
                             }
                             dprintf( "DSN '%s' not found\r\n", pSite->szDBLocation);
                      }
                      else
                      {
                              dprintf( "CheckSiteId fetch failed with rc=%u\r\n", rc);
```

```
}
              else
                      dprintf( "CheckSiteId failed with rc=%u, msg=%s\r\n", rc,
pGlobalDB->szErrorMsg);
       }
       pSite->nSiteId= -1;
       return -1;
This function is run on every hit and the filter logic is executed to determine
if this hit should be counted.
int SiteCount( Table* pdb, Table* pGlobalDB, CLogStats* pStats, CLogEntry* pLogEntry)
        DWORD dwStartTick= GetTickCount();
       // Make sure we look at tags for the right version!
       if( atoi( pLogEntry->pTagVersion)!= 1)
               DWORD dwElapsed= GetTickCount() - dwStartTick;
               pStats->dwSiteCountTick+= dwElapsed;
               return 0;
        }
        int id;
        // Check Include Filters
        if(1)
        {
                if(pStats->listIncludeFilter.size())
                       unsigned long 1;
                       unsigned char* p= (unsigned char*) &l;
                       l= inet addr( pLogEntry->pHost);
                       std::list< CLogStats::IPFILTER>::iterator i;
                       for( i= pStats->listIncludeFilter.begin(); i!= pStats-
 >listIncludeFilter.end(); i++)
```

```
{
                             CLogStats::IPFILTER& n= (*i);
                             if( p[0] \ge n.start[0] && p[0] \le n.end[0] &&
                                    p[1] >= n.start[1] \&\& p[1] <= n.end[1] \&\&
                                    p[2] >= n.start[2] \&\& p[2] <= n.end[2] \&\&
                                    p[3] >= n.start[3] \&\& p[3] <= n.end[3]
                                     break;
                      if( i== pStats->listIncludeFilter.end())
                             DWORD dwElapsed= GetTickCount() - dwStartTick;
                             pStats->dwSiteCountTick+= dwElapsed;
                             return 0;
                      }
              }
       }
       // Check Exclude Filters
       if(1)
       {
              if( pStats->listExcludeFilter.size())
                      unsigned long 1;
                      unsigned char* p= (unsigned char*) &1;
                      l= inet addr( pLogEntry->pHost);
                      std::list< CLogStats::IPFILTER>::iterator i;
                      for( i= pStats->listExcludeFilter.begin(); i!= pStats-
>listExcludeFilter.end(); i++)
                             CLogStats:: IPFILTER& n = (*i);
                             if( p[0] >= n.start[0] && p[0] <= n.end[0] &&
                                     p[1] >= n.start[1] \&\& p[1] <= n.end[1] \&\&
                                     p[2] >= n.start[2] \&\& p[2] <= n.end[2] \&\&
                                     p[3] >= n.start[3] \&\& p[3] <= n.end[3]
                                     break;
                      if(i!=pStats->listExcludeFilter.end())
                             DWORD dwElapsed= GetTickCount() - dwStartTick;
                             pStats->dwSiteCountTick+= dwElapsed;
```

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